

Frozen Foods—(Cont'd)

CASPERSON O & SONS FROZEN FOODS - SEA FOODS FROZEN EGGS - BUTTER CHEESE - MARGARINE 340-9th UN 3-2010

Chen-Wing Inc 815 Howard EX 7-2334 Cicero Meats 235 Cortland MI 7-4471 (Please See Advertisement Page 401) Cowman John 2144 Market UNdrl 3-5763

DELUGA R A 1421-92d Av Oakland L0ckhm 2-1844 Dispenser Juice Distributors Inc 25 Stillman DO 2-4202

FACCIOLA'S FINE FROZEN FOODS HOME FREEZER NEEDS MEATS VEGETABLES FRUITS JUICES SPECIALTIES Free Delivery 126 Aptos Av JU 4-2266

FARMER JOHN'S PRODUCE CO 450 Front GA 1-4891 Fine Eggs Co 1490 Howard MAkrt 1-7733

FLAY-R-PAC FROZEN FOODS "Look for the Yellow Package" Complete Line Fruits - Vegetables Meats - Poultry Seafoods - Specialties Concentrated Fruit Juices

"WHERE TO BUY THEM" Levy A & Zentner J Co 1660-3d SUTtr 1-8757 After 4 PM and before 7 AM call SUTtr 1-8768

Fortune Foods Institutional & Retail Seafoods 1051 Battery GA 1-1407 Gibbs Brokerage Co 1 Drumm YUkon 2-3833

GORTON'S OF GLOUCESTER LE BARON CLYDE CO 110 Market YU 6-1204

Hamilton State Associates Inc 873 San Mateo Dr S. Milp DMnd 2-6381 Homestead Ravioli Co 333 Broadway DOuglas 2-0636

LANGFIELD CO THE Distributors of Frozen Foods RIVER VALLEY DONALD DUCK

Langfield Co The 955-57th Oakland From telephones served by the following exchanges San Francisco (No Intercity Charge) Ask Operator for - Enterprise 10944

LE BARON CLYDE CO 110 Market YUkon 6-1204 Levy A & Zentner J Co Executive Office 200 Washington SU 1-8757 Wilson Food Dept 1660-3d SU 1-8757

Unless you wait for the steady hummmmm sound of the dial tone, the equipment cannot put through your call. Please wait for the dial tone before you start to dial.

Frozen Foods—(Cont'd)

LUCCA RAVIOLI CO Lucca Brand Frozen Foods RAVIOLI MUSHROOM SAUCE MINISTRONE SOUP PIZZA TORTELLINI 1100 Valencia MIson 7-5581

Luchetti Custom Freezer Foods 1100 Army MI 8-8000 Marina Produce Co 331 Front SU 1-4110

PITTMAN W G CO 190 Greenwich DOuglas 2-8896 Popkoff's Frozen Food 342 Balboa SKYn 2-3921

PETRINI HOME FOOD SERVICE-- PETRINI PLAZA Better Meats for Your Home Food Freezer JO 7-3915

PROUDERS TRADING CO 420-17th DOuglas 2-8103 Prosperity Market 199 Genesee JU 7-8137

RANDY'S FROZEN STEAKS SPECIALIZED FOR RESTAURANTS - HOTELS - GROCERS 1855 Washington Av Sn Leandro L0ckhm 8-7990

Rite Way Meat Market 500 Precita Av AT 2-8890 Roberts E L & Co Inc 2001 Wayne Av Sn Leandro ELgn 7-5122

SEAPAK SEAFOODS-- WASHINGTON FISH & OYSTER CO 544 Sansome GARld 1-5040

SELECT UNION FOODS INC Frozen Food Distributor 26 West A Hayward ELgn 1-5615

SKIPPER MEATS INC Portion Control-Frozen Meats 270-21th HE 1-0389

SPUR STEAK CO 7 Grace UN 1-3134

STOKELY-VAN CAMP INC Meat Cut & Wrapped for Home Freezers 255 Winston Dr OY 1-3521

SWANSON W & CO 24 California DO 2-6446

TAMBELLINI FREEZER FOODS 1615 Polk PRsct 5-5500

Theobald Brokerage Co 112 Market GA rfd 1-2812

WILBUR-ELLIS CO Frozen Shrimp & Other Sea Foods 320 California GA rfd 1-1778

WILCOX FROZEN FOODS Complete Line of INSTITUTIONAL FROZEN FOODS ATwater 2-4116 Daily Deliveries 2200 Oakdale Av ATwtr 2-4116

Wilson Donald R & Co 1400 Vallejo TUendo 5-1896

WONG'S FROZEN CHINESE FOODS CHUN WONG INC. 815 Howard EX 7-2334

A color extension telephone adds beauty and comfort to your home.

Fruit Juices

Allied Canners & Packers Inc 444 Market EXbrk 2-7126 Black Robert A Co Inc 112 Market YU 2-8621

CASA PRIMA CITRUS CO THE 731 Filbert SU 1-9320 Fruit Juice Concentrates 110 Sutter GARld 1-3365

RIVA DISTRIBUTING CO Exclusive Manufacturers of Our Pride Brand of California Instant Lemon Instant Orange Brand Mixes 1004 Treat Av VA 6-1497

Sunnyland Fresh Fruit Juice Co 2105 Keith MIson 7-5242 Taverna Products Co 816-23d Av Oakland KElog 2-8336

VITA-PAK FRESH ORANGE JUICE-- DISTRIBUTORS VITACO INC 940 Brockhurst Oakland Olymp 2-7404

VITALITY DISPENSER-PAK ORANGE JUICE-- DISPENSER JUICE DISTR INC 25 Stillman DO 2-4202

Fruit & Vegetable Brokers

Burns T A & Co 141 Drumm SUTtr 1-1577 Bushala Sam 840 Battery YU 6-4887

LUCKY STRIKE BROKERAGE CO 201 Washington GA 1-3224

SELECT UNION FOODS INC 26 West A Hayward ELgn 1-5615

SPUR STEAK CO 7 Grace UN 1-3134

STOKELY-VAN CAMP INC 255 Winston Dr OY 1-3521

SWANSON W & CO 24 California DO 2-6446

TAMBELLINI FREEZER FOODS 1615 Polk PRsct 5-5500

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WILBUR-ELLIS CO 320 California GA rfd 1-1778

WILCOX FROZEN FOODS 2200 Oakdale Av ATwtr 2-4116

Wilson Donald R & Co 1400 Vallejo TUendo 5-1896

WONG'S FROZEN CHINESE FOODS CHUN WONG INC. 815 Howard EX 7-2334

To dial correctly, pull the finger all the way to the stop... then let dial return at its own speed.

Fruits-Dried

Abeling Geo 242 Calif SU 1-4428 Allied Canners & Packers Inc 444 Market EXbrk 2-7126

DESSERT SUN DRY FRUIT CO DRIED FRUITS & NUTS 240 Drumm GA 1-6053

Gomperts Jack & Co Inc 110 Market GARld 1-6902 Le Baron Clyde Co 110 Market YUkon 6-1204

Fruits-Gift Packs

COLVIN CALIFORNIA FRUIT GIFT PACKS SHIPPED YEAR AROUND Write or Phone for Catalog 552 Mission YU 1-7731

Gourmet Fair 2181 Union WA 1-5215

Fruits & Vegetables-Retail

Al's Bay Water Store 3-1st EXbrk 2-5869

CAPITOL FRUIT & PRODUCE CO 5137 Mission JU 5-2818

Colma Farmers Fruit Stand 124 F Colma PL 6-4264

FRANK'S SUPERETTE MARKET 910 Cole L0mbrd 6-1688

George's Fruit Market 1086 Valencia Valencia 4-3397

Grand Central Market 2435 California WEST 1-7310

Imperial Produce Margaret Maheras 604 Front DOuglas 2-7796

Fruits & Vegetables-Wholesale (Cont'd)

ARATA GEORGE F CO Fresh & Frozen Fruit & Vegetables 537 Clay GARld 1-6120

BRICE BROS INC Delivery Service to STORES - RESTAURANTS - HOTELS 458 Davis SU 1-1453

CANDLE WHOLESALE PRODUCE CO STORES - RESTAURANTS - HOTELS PRODUCE IN CELLO BAGS 604 Front YU 2-8825

Capitol Fruit & Produce Co 5137 Mission JU 5-2818

COLUMBIA FRUIT & PRODUCE CO INC Hotel-Rest-Hosp & Steamship-Wholesale 232 Washington YUkon 2-4190

CORIDS ALEX D & SON Potatoes Onions & Garlic 1001 Market Daily City PLaza 5-2328

CORRIE PRODUCE CO 232 Washington EX 2-4973

DEMARTINI JOHN CO INC 170 Washington EXbrk 2-2966

ELITE PRODUCE CO Fresh & Frozen 406 Front EX 2-6223

EMPIRE PRODUCE CO 575 Washington EX 2-3528

FARMER JOHN'S PRODUCE CO 450 Front GA 1-4891

FERRARI A & CO 606 Front EXbrk 2-3712

GLOBE PRODUCE CO Fresh Fruits & Vegetables 422 Front EX brook 2-0725

HALF MOON FRUIT & PRODUCE CO 163 Washington DO 2-4710

IMPERIAL PRODUCE MARGARET MAHERAS Stores-Restaurants-Hotels 604 Front DOuglas 2-7796

JACOBS MALCOLM & BURT 22d Av & Irving OYrind 1-5212

LEE RAY-TARRANTING Specialty Cultivated Mushrooms Limestone Lettuce - Belgium Endive WHOLESALE FRUITS - VEGETABLES FIRST IN QUALITY & SERVICE DELIVERY SERVICE STORES - RESTAURANTS - HOTELS 430 Davis GARld 1-2882

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Fruits & Vegetables-Wholesale (Cont'd)

MARGARET MAHERAS IMPERIAL PRODUCE 604 Front DOuglas 2-7796 MARINA PRODUCE CO 331 Front SU 1-4110

MCPHUN WM F WHOLESALE DISTRIBUTORS FRESH FRUITS & VEGETABLES 50 Washington GARld 1-7093

MENDELSON-ZELLER CO INC Car Load Lots 1 Drumm YUkon 1-1343

MOREGGIA & SON Fruits & Vegetables - Fresh & Frozen to Hotels & Restaurants Hospitals & Steamships 348 Front GARld 1-3761

MOW FUNG CO Chinese & Hawaiian Vegetables Spec in Pea Pods & Bean Choy 733 Washington YUkon 2-1953

MUSHROOM DISTRIBUTORS CO WHOLESALE DISTRIBUTORS OF FRESH CULTIVATED MUSHROOMS 116 Washington DOuglas 2-7496

National Produce Co 525 Front DOuglas 2-2088

PASSANTINO PRODUCE CO Hotel-Store & Restaurant Delivery 536 Front GA rfd 1-9153

PRIME FROZ-N FOODS-- ARATA GEORGE F CO 537 Clay GARld 1-6120

QUON SHING 118 Waverly Pl SANFILIPPO PRODUCE CO Potatoes-Onions & Garlic 112 Washington EXbrk 2-4699

S & L PRODUCE CO Timmy Boy Pre Package Produce Prompt Courteous Delivery 531 Front GA 1-6682

SCATENA-GALLI FRUIT CO 104 Washington DOuglas 2-0150

STANDARD BANANA CO 114 Washington DOuglas 2-7277

SUNRISE PRODUCE CO 201 Washington DOuglas 2-6765

SUNSET PRODUCE CO 447 Front SU ttr 1-3027

TERMINAL PRODUCE 448 Front GA 1-4891

TIP TOP PRODUCE 234 Washington EX 2-5320

TUCCHINI & DIANDA 111 Washington YUkon 6-0273

WILCOX FROZEN FOODS 2200 Oakdale Av ATwtr 2-4116

Fume Disposal Equipment

See Dust & Fume Collecting Systems; Smog Abatement Equipment

Fumigating

See Also Exterminating A-1 Pest Control Co 2459 Polk TUendo 5-0402

AMER MARINE FUMIGATING CO FUMIGATION LATEST METHODS Marine, Industrial, Residential Calif. State Licensed - PI & PD Insured EXTERMINATING 24-HOUR TELEPHONE SERVICE 786 Harrison EX 2-8200

CARDINAL CHEMICAL CORP FUMIGANTS EQUIPMENT & SUPPLIES Consultation - Service Green & Sansome GA 1-5700

Central Sterilizing Plant 957 Natoma UNdrl 1-5248

DISTRIBUTION SERVICE INC Fumigating-Fumigators of Cotton-Foodstuffs & General Merchandise 605-3d SU 1-3461

DODD WAREHOUSES Vacuum-All Types 1225-6th HEmiok 1-1266

HASLETT WAREHOUSE COMPANY Atmospheric Fumigating 680 Beach PRsct 6-0270

MONTGOMERY PEST CONTROL INC FUMIGATING MARINE SERVICE 1167 Harrison MA 1-6388

Paramount Pest Control Service 149 Gough KLondke 2-1010

ROSE EXTERMINATOR CO Since 1860 ALL TYPES OF FUMIGATION Bonded & Insured for Your Protection 626 Potrero Av MI 7-2325

Terminix of Northern Calif Inc 1072 Bryant UN 3-1773

VACUUM STERILIZING CO RUGS & UPHOLSTERED FURNITURE MATTRESSES AND BEDDING Free Pick-Up and Delivery 1354 York ATwtr 2-7025

Fund Raising Organizations

AMERICAN CITY BUREAU 451 Parkfair Dr Sacto IVnho 3-9096

Amer Fund-Raising Services Inc 10 W 41st Av Sn Mto FResd 1-2697

Barth Hughes & Huckle Monadnock Bldg EX 2-5850

Brakeley G A & Co Inc 235 Montg YU 6-5330

Brewer Jeanne 1770 Pacific Av PR 6-4012

Burrill Inc 400 Montg YUkon 2-5330

COMMUNITY COUNSELLING SERVICE INC 2107 Van Ness Av OR 5-1577

Craven E H 57 Post EX 2-2415

Gross & Roberts 391 Sutter DOuglas 2-6994

Hause Howard B 2672 Hilgard Av Brkly THrwi 5-0249

IRON'S ASSOCIATES PROFESSIONAL FUND RAISING 111 Sutter EX 2-0848

Jesuit Seminary Assn 233 Grant Av SUTtr 1-3158

Klunis Nick & Assoc 1255 Post TU 5-0986

Monahan Odie & Associates Suite 774 EXbrk 2-0377

MORRISON-MACKENZIE ASSOCIATES 310 University Av Palo Alto DAMprt 6-4078

National Fund-Raising Services Inc Russ Bldg YUkon 1-0750

Nicholson D V & Associates 111 Sutter EXbrk 2-1867

Smith Earl J & Associates Russ Bldg YUkon 1-0750

Wells Organizations-Division of National Fund-Raising Services Inc Russ Bldg YU 1-0750

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1. Look up the number in the latest directory. Write it down.

2. Listen for dial tone.

3. Dial carefully.